

Haidlmair with new subsidiary in North America

Haidlmair intensifies activities to increase its presence in the North American market by assuming majority shares of a well respected tool manufacturing operation in Toronto. Mario Haidlmair: „The American Market is the most important in the world and we finally have our own domestic production facility at our disposal“. The Haidlmair Group has now grown to 10 operations in 6 countries.

Next to multiple investments in infrastructure and machinery, Haidlmair has concentrated on the expansion into new markets in the last few years. Since 2012 the Haidlmair group has had a service center in the USA in order to offer their customer base a better service quality domestically. In addition to that, Kurt Blechner, Sales Haidlmair LLC, is present domestically to assure the North American customer is well taken care of. In order to serve the local customers even better, drastically reduce response and delivery times, Mario Haidlmair and his team of experts have been searching for a manufacturing facility in the USA or Canada for quite some time.

They were successful in Toronto. The tool manufacturing business Tesan Mould presented itself as the ideal opportunity. The company is a family business with a long tradition just like the Haidlmair main plant in Nußbach. They have been manufacturing high quality tools, for similar industries that Haidlmair caters to, since 1978. Tesan Mould just recently also experienced a generation transfer with the founder Riccardo Tesan passing on the reigns to his eldest son Lucas Tesan who was named General Manager, and younger son Jesse as Production Manager. Having many things in common between the two companies, made the decision to enter into this partnership an easy one for both parties.

Haidlmair assumes majority interest in Tesan Mould immediately, while the Tesan family continues to own a significant percentage of the company shares and will continue to manage the company with Lucas Tesan as the General Manager. “Tesan Mould impressed us because it’s a very well organized company with excellent equipment, latest CNC- and grinding machines

and their high technology standard, so we are excited to have such a new highly competent partner in North America”, as Mario Haidlmair describes the basis of the decision for Tesan Mould.

The company will be integrated into the HAIDLMAIR GROUP and renamed HAIDLMAIR North America. All activities in North America will be out of this location to best serve the customer. In the near future investments in the companies’ infrastructure will be made and a few specialists from the Austrian parent will relocate to Canada to enthusiastically support their new colleagues with their extensive tooling know how.

The direction for a successful future for HAIDLMAIR in North America has thus been set, which Mario Haidlmair also realizes with great satisfaction: „We are very happy about our new member in the HAIDLMAIR GROUP and are very optimistic about the future. HAIDLMAIR North America represents a significant improvement for our partners in this part of the world and we are anxiously awaiting the many customers there which we now may provide with high end tooling made by HAIDLMAIR. The decision to have a manufacturing facility in North America was an easy one: “We very much enjoy working with our local American customers because their philosophy of High Tech thinking, their enthusiasm for investing and their constant quest for the new and innovations fits very well with the HAIDLMAIR Philosophy.“

Lucas Tesan, the new and old GM, is on the same page: „During the negotiations we came to an agreement very fast because we are very much alike: Innovative, always looking into the future with a positive outlook and remembering the past tradition at the same time and knowledge which is required to be successful. We are happy to have in HAIDLMAIR, a tool manufacturing company with a renowned reputation worldwide, a majority partner who will ensure the continued success and positive development of our family business. We are proud to be part of the successful HAIDLMAIR GROUP and we are well aware of the responsibility that comes with that. However I am confident that we will live up to that responsibility. What we are most happy about is the fact that we are now able to take care of our customers in a much better and complete fashion“.

Of course the HAIDLMAIR GROUP will be present at the upcoming NPE show in Orlando, Florida. Besides meeting personell and learning about the capabilities from the HAIDLMAIR main

plant Nußbach, Austria und Haidlmair North America, visitors can educate themselves on the thermoforming and automation possibilities Haidlmair Group member company Mould & Matic Solutions GmbH can provide. Both companies can be found in the South Hall at booth #S24213-06/07 during the show that goes from March 23 to the 27th 2015. A Haidlmair tool in action can be seen at the booth of Wittmann Battenfeld in the west hall at booth #W2743. A visit will be worth your while!

Pictures:



Pictures 1 & 2: Haidlmair North America facilities



Picture 3: Mario Haidlmair with Lucas Tesan, General Manager Haidlmair North America



Picture 4: CEO Haidlmair GROUP: Mario Haidlmair

HAIDLMAIR GROUP Info:

The HAIDLMAIR GmbH, Werkzeugbau, founded in 1979, is the main plant in a group of companies with 10 plants, approximately 570 employees and roughly 80 million dollars in sales. HAIDLMAIR is the leading manufacturer of injection moulds for the reusable packaging industry. Much has happened within the family owned toolmaker company from Nußbach, Upper Austria since the next generation, namely Mario Haidlmair, has taken over management of the company. Several million Euros have been invested recently in the improvement and modernization of the infrastructure of machinery in the main plant in Nußbach. Since assuming full ownership of HAIDLMAIR member company Mould & Matic Solutions in the summer of 2014, HAIDLMAIR is now in the position to offer the complete package of tooling and automation from a single source.

Further HAIDLMAIR GROUP companies are EMO-Extrusion Molding GmbH, also located in Micheldorf, Austria, and is specialised in the design and manufacture of wide sheet extrusion dies for the film and heavy sheet extrusion industry. HTM Zrt. in Szekesksfehervar/Hungary manufactures a variety of injection molds as well as mid-size and large tooling components. The newest member of the HAIDLMAIR GROUP is HAIDLMAIR North America, and they are specialised in midsize to large injection moulds for the reusable packaging industry, the horticulture industry and plastic containers used in the home and garden.

Three more members of the group are service organizations that service injection moulds and manufacture tool components.

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